**Sonakshi Gothwal**  
Cell: 9131772354  
Email: sonakshigothwal@gmail.com

**Career Profile:**  
Creative, skilled and accomplished Content Writer with diverse knowledge of writing contents for various websites. Seeking a position as a Senior Content Writer in a software company where my skills and proficiency will be utilized.

**Professional strengths:**

* Possess three months of progressive experience as a web content writer
* Ability to generate content in a clear and precise manner
* Exceptional written and verbal communication skills
* Extensive knowledge of Google key word research tools
* Ability to write content according to international & domestic client’s requirements
* Possess excellent organizational and management skills
* Excellent knowledge of grammar and use of punctuation marks
* In-depth knowledge of on-line research with excellent analytical skills
* Ability to write in a variety of styles and formats for multiple audiences
* Target oriented and ability to perform tasks within limited period of time

**Technical Skills:**

* Familiar with tools like Microsoft Office , Access, Excel, Outlook, PowerPoint and Word
* Extensive knowledge of Word help, Dreamweaver, PhotoShop, Abode Framemaker and Robohelp

**Professional Experience:**

Acciostic Meals private Limited.  
**Duration:** Jan 2021 till present  
**Role:** Content Writer

* Performed the tasks of writing original content for different sites like
* co-living space, problems bachelors face by owners of flats and PG.
* Hyderabadi food restaurant / Mughal theme restaurant.
* Responsible for developing content for Internet media communications
* Handled the task of writing unique titles and descriptions for various web pages
* Handled the responsibilities of reviewing and editing articles to ensure quality of the articles
* Responsible for developing content for brochures and web sales
* Performed the tasks of writing quality content for blogs and press releases
* Performed the tasks of writing product descriptions and brand support materials of the organization
* Responsible for conducting research and writing content on a regular basis
* Responsible for writing blogs on food service and residential service.
* Involved in writing social Campaigns.

**Work samples :**

[**https://www.facebook.com/groups/658174107941808/permalink/1159558671136680/**](https://www.facebook.com/groups/658174107941808/permalink/1159558671136680/)

[**https://www.facebook.com/groups/973213962811665/permalink/2268821023250946/**](https://www.facebook.com/groups/973213962811665/permalink/2268821023250946/)

[**https://www.facebook.com/groups/331032650312152/permalink/3820522331363149/**](https://www.facebook.com/groups/331032650312152/permalink/3820522331363149/)

[**https://www.facebook.com/groups/659587121252563/permalink/854270605117546/**](https://www.facebook.com/groups/659587121252563/permalink/854270605117546/)

[**https://www.facebook.com/groups/451281645717792/permalink/873270323518920/**](https://www.facebook.com/groups/451281645717792/permalink/873270323518920/)

[**https://www.facebook.com/groups/746804165478843/permalink/1928544370638144/**](https://www.facebook.com/groups/746804165478843/permalink/1928544370638144/)

[**https://www.facebook.com/groups/331032650312152/permalink/3677569112325139/**](https://www.facebook.com/groups/331032650312152/permalink/3677569112325139/)

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[**https://www.facebook.com/groups/789559108246805/permalink/950823728787008/**](https://www.facebook.com/groups/789559108246805/permalink/950823728787008/)

[**https://www.facebook.com/groups/416630561776033/permalink/3494992053939853/**](https://www.facebook.com/groups/416630561776033/permalink/3494992053939853/)

[**https://www.facebook.com/groups/416630561776033/permalink/3517170908388634/**](https://www.facebook.com/groups/416630561776033/permalink/3517170908388634/)

[**https://www.facebook.com/groups/1592622711039254/permalink/2522941948007321/**](https://www.facebook.com/groups/1592622711039254/permalink/2522941948007321/)

**Educational Summary and Certifications:**

* Bachelors in Science (Computer Science), Arts and Science College Ratlam, 2014

**Personal Details:**

* Name: Sonakshi Gothwal
* Date of Birth: 26/03/1993
* Employment Status: Full time
* Relationship status: Unmarried